



2011 upcoming events WINTER • SPRING

at the global dialogue center ONLINE conference center ...building our leadership capabilities together

Please join us for our Winter and Spring *online dialogues* and *professional development* webinars, a diverse series of interactive, inspiring ONLINE global conversations and learning programs with a focus on personal, professional, and practical leadership development. Our webinars are hosted by Debbe Kennedy, founder of the Global Dialogue Center, along with notable thought-leaders and executive guests who help us to seed learning and conversation. Our global gatherings are held at the [Global Dialogue Center ONLINE Conference Center](#) and produced in partnership with [Star Thrower Distribution](#).

Click on the links below to learn more about each offering and to register to reserve your place. We look forward to having you join us...

Wednesday, February 16, 2011

▶ **PUTTING YOUR STRENGTHS to WORK: The Art of Creating Lasting Success**

with Jane Scandurra, founder, True Potential Branding; formerly senior marketing manager, IBM

- 1:00 pm – 2:30 pm ET (New York) | 10:00 am – 11:30 am PT (Los Angeles)
- 90-minute interactive presentation and conversation | informal virtual break follows

Key Themes: Building skills vs. fixing weaknesses; how your strengths can create a decided advantage in any field or organization; introduction to a self-discovery tool from Gallup, Inc.

[Recorded
Replay](#)

Thursday, February 24, 2011

▶ **INNOVATION TIPS DIALOGUES**

with futurist Joel Barker and Debbe Kennedy, author and Global Dialogue Center founder

- 1:00 pm – 2:00 pm ET (New York) | 10:00 am – 11:00 am PT (Los Angeles)
- A 1-hour interactive presentation and conversation | informal virtual break follows
- Inspired by input from subscribers to our [Innovation Tips Newsletter](#)

Key Themes: Puts the spotlight on practical how-tos and best practices; sharing insights and actionable ideas; introductory overview of *Tactics of Innovation: How to Get Buy-In for NEW IDEAS*, our highly acclaimed online professional development class (See scheduled classes on April 7 and June 2 in this document).

[Recorded
Replay](#)

Wednesday, March 9, 2011

▶ **LEADERSHIP by Example 2011 Series with Frances Hesselbein**

Women in the LEAD: Our Significant Roles as WOMEN in a Global Economy

Commemorating International Women's Day Centenary Celebration 1911 – 2011 with executive keynote guest, Frances Hesselbein, founding president and CEO of the Leader to Leader Institute (formerly The Peter F. Drucker Foundation) and other accomplished leaders.

[Mrs. Hesselbein's Bio](#)

- 1:00 pm – 3:00 pm ET (New York) | 10:00 am – 12:00 Noon PT (Los Angeles)
- A 2-hour | 90-minute interactive guest interview and global conversation; 30 minute informal break follows with Mrs. Hesselbein
- Brought to you by the Global Dialogue Center and the Leader to Leader Institute
- Download a 1-page [BROCHURE](#) (PDF) or <http://tinyurl.com/4mz6fbk>

Key Themes: The specific themes for our global leadership conversation will be selected from the responses received by women and men when they register for the session. We anticipate a wide range of interesting topics on women's leadership challenges and opportunities, including direct questions for Mrs. Hesselbein about her leadership career and her book, *My Life in Leadership: The Journey and Lessons Along the Way* (Jossey-Bass, 2011).

[Recorded
Replay](#)

Wednesday, MARCH 23, 2011

COURAGEOUS LEADERSHIP

[Recorded](#)
[Replay](#)

with Bill Treasurer, author, founder and chief encouragement officer, Giant Leap Consulting

- 1:00 pm – 2:30 pm ET (New York) | 10:00 am – 11:30 am PT (Los Angeles)
- 90-minute interactive presentation and conversation | informal virtual break follows

Key Themes: Learn why courage is important to you and your organization; the relationship of fear and courage; four kinds of courage; how courage boosts performance and results for individuals and organizations.

Thursday, April 7, 2011

ONLINE Professional Development

TACTICS OF INNOVATION: How to Get Buy-In for NEW IDEAS

TUITION

Executive Instructors: Joel Barker, futurist and author and Debbe Kennedy, author, communications consultant, and founder, Global Dialogue Center.

- 1:00 pm – 2:30 pm ET (New York) | 10:00 am – 11:30 am PT (Los Angeles)
- 90-minute fast-paced, interactive, content-rich presentation
- Plus a 30-minute informal participants' *Group Exchange* follows until 3:00 pm ET
- Includes course materials and two practical take-away tools to put learning into practice
- TUITION: \$290 | Early-bird rates from \$99 – \$195
- Substantial discounts for education, government, and groups/teams attending together
- April 7 [BROCHURE](#) (PDF) or <http://tinyurl.com/4akttx4>
- Learn more and register: <http://www.howtogetbuyinformnewideas.com>

NOTE: FREE overview of this professional development class is included in the *Innovation Tips Dialogues* on February 24 above and May 4 below.

Why do smart people say no to good ideas? Introducing change and innovations can be difficult. More than 2500 leaders and innovators in the United States and over a dozen countries have reported that their top challenge in introducing new ideas and new thinking is *resistance to change*. Do you relate? Our highly acclaimed ONLINE professional development program gives you specific strategies and supporting tools to transcend such challenges, helping you improve your effectiveness as a leader and innovator.

Key Themes: Pinpointing why people are resistant to new ideas and how to remove the barriers that lead to understanding, acceptance, sponsorship and ownership; identifying 10 tactics and key action strategies essential to engage the right sponsors; relevant examples and best practices; exploring three critical success points essential to gain acceptance for your new ideas. [Learn more and register](#)

Wednesday, May 4, 2011

INNOVATION TIPS DIALOGUES

[Recorded](#)
[Replay](#)

with futurist Joel Barker and Debbe Kennedy, author and Global Dialogue Center founder.

- 1:00 pm – 2:00 pm ET (New York) | 10:00 am – 11:00 am PT (Los Angeles)
- A 1-hour interactive presentation and conversation | informal virtual break follows
- Inspired by input from subscribers to our [Innovation Tips Newsletter](#)

Key Themes: Puts the spotlight on practical how-tos and best practices; sharing insights and actionable ideas; introductory overview of Tactics of Innovation: How to Get Buy-In for NEW IDEAS, our highly acclaimed online professional development class. (See scheduled classes on April 7 and June 2 in this document). [Learn more and register](#)

Wednesday, May 18, 2011

LEADERSHIP by Example 2011 Series with Frances Hesselbein

LEADERSHIP and INNOVATION in Changing Times

[Recorded](#)
[Replay](#)

with executive keynote guest, Frances Hesselbein, founding president and CEO of the Leader to Leader Institute in (formerly The Peter F. Drucker Foundation). Mrs. Hesselbein's joins Debbe Kennedy, Global Dialogue Center founder and executive guest, Joel Barker, futurist, filmmaker, and author.

A unique opportunity for leaders and innovators at all levels to explore how we can build trust, strengthen confidence and achieve new levels of contribution.

[Mrs. Hesselbein's Bio](#)

- 1:00 pm – 3:00 pm ET (New York) | 10:00 am – 12:00 Noon PT (Los Angeles)
- A 2-hour | 90-minute interactive guest interview and global conversation; 30 minute informal break follows with Mrs. Hesselbein.
- Brought to you by the Global Dialogue Center and the Leader to Leader Institute
- Download a 1-page [BROCHURE](#) (PDF) or <http://tinyurl.com/4z9p2as>

Key Themes: The specific themes for our global leadership conversation will be selected from the responses received from leaders and innovators when they register for this event. We anticipate a wide range of topics on today's leadership and innovation challenges and opportunities including direct questions for Mrs. Hesselbein about her leadership career and her book, *My Life in Leadership: The Journey and Lessons Along the Way* (Jossey-Bass, 2011). [Learn more and register](#)

Thursday, June 2, 2011

ONLINE Professional Development

TACTICS OF INNOVATION: How to Get Buy-In for NEW IDEAS

TUITION

Executive Instructors: Joel Barker, futurist and author and Debbe Kennedy, author, communications consultant, and founder, Global Dialogue Center.

- 1:00 pm – 2:30 pm ET (New York) | 10:00 am – 11:30 am PT (Los Angeles)
- 90-minute fast-paced, interactive, content-rich presentation
- Plus a 30-minute informal participants' *Group Exchange* follows until 3:00 pm ET
- Includes course materials and two practical take-away tools to put learning into practice
- TUITION: \$290 | Early-bird rates from \$99 - \$195
- Substantial discounts for education, government, and groups/teams attending together
- June 2 [BROCHURE](#) (PDF) or <http://tinyurl.com/4afzvwz>
- Learn more and register: <http://www.howtogetbuyinformewideas.com>

NOTE: FREE overview of this professional development class is included at the *Innovation Tips Dialogues* on February 24 above and May 4 below.

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Key Themes: Pinpointing why people are resistant to new ideas and how to remove the barriers that lead to understanding, acceptance, sponsorship and ownership; identifying 10 tactics and key action strategies essential to engage the right sponsors; relevant examples and best practices.

[Learn more and register](#)

Wednesday, June 22, 2011

PERSONAL REINVENTION: Discovering New Pathways to LEADERSHIP

FREE

with Jessica Roemischer, pianist and transformational advisor

- 1:00 pm – 2:30 pm ET (New York) | 10:00 am – 11:30 am PT (Los Angeles)
- 90-minute interactive presentation and dialogue | informal virtual break follows

A unique, interactive, inspiring ONLINE dialogue for leaders and aspiring leaders at all levels. Jessica Roemischer introduces you to her innovative discoveries and approach to personal growth and reinvention through the power of music. Learn more about Jessica's transformative contributions at our Women's Gallery Exhibit at the Global Dialogue Center, *Differences in Duet*: www.globaldialoguecenter.com/differencesinduet

Key Themes: Responding to the demands of an increasingly complex and fast-paced world; reaching beyond your perceived limitations; activating your innate capacity for leadership. [Learn more and register](#)

Our open invitation to YOU...

We invite you to join us for our Winter and Spring webinars and also visit the Global Dialogue Center, a virtual gathering place, for other professional development resources and tools. Our belief is that if we can think together and learn from one another, we can, in turn, become more effective leaders in our organizations, communities, and be role models for our families and those looking for our leadership. Imagine how the world might be different because of it. *What important contribution will you make?*

LEADERSHIP WISDOM:

"It always seems IMPOSSIBLE until it is done."

—Nelson Mandela