

Debbe Kennedy is a master problem solver, author, and founder, president, and CEO of the Leadership Solutions Companies, an award-winning woman-owned enterprise since 1990, specializing in custom leadership, organizational, and virtual communications solutions. She is a pioneer and innovator in people-focused leadership–employee communications in virtual space, including creative uses of Web 2.0 technologies, and other social media. Formerly, Debbe had a distinguished leadership career with IBM Corporation for over than twenty years.

In 2004, Debbe founded Leadership Solutions Companies' first online entity, the <u>Global Dialogue</u> <u>Center</u> (GDC). This distinctive virtual gathering place for people throughout the world has an intentional focus on leadership, professional, and personal development. GDC's commitment to expand opportunities for inclusion throughout the world was the inspiration behind the Global Dialogue Center's 2005 addition of <u>Women in the Lead</u>, a unique resource center for women. In 2008, GDC again expanded its offerings to include the <u>Global Dialogue Center Online CONFERENCE CENTER</u> providing an array of opportunities for conversation, creative problem-solving, and INNOVATION in virtual space.

Debbe Kennedy's newest book, <u>Putting Our Differences to Work</u>: The Fastest Way to Innovation, Leadership and High Performance (2008 - Berrett-Koehler) is a practical guide for leaders and innovators at every level. It changes the prevailing rules of how to think, behave, and operate in the twenty-first century. Her book is honored in Joel Barker's 2009 film release, <u>Innovation at the Verge</u> and also in a special video primer about the book by Joel Barker, where Barker talks more specifically about the value of the book to leaders and innovators in the twenty-first century. Learn more and see video primer: www.innovationattheverge.com/podtw.html

"What I like best about Putting Our Differences to Work is that Debbe teaches us how diversity accelerates innovation to everyone's advantage. This is a win/win/win book in which you and your people win, your organization wins, and the world wins." — Joel A. Barker futurist, filmmaker, and author Paradigms: The Business of Discovering the Future



Debbe Kennedy, Founder, President and CEO | Global Dialogue Center and Leadership Solutions Companies 650.728.0909 | <u>dkennedy@globaldialoguecenter.com</u> | <u>globaldialoguecenter.com</u> | <u>puttingourdifferencestowork.com</u>