

# Women's Online Media and Education Network

"Giving Women a Greater Voice"

## About Us

Over 13 years ago, Women's Online Media and Education Network began with a very large mission: to give women (and other lesser heard voices) the opportunity to have a much larger voice over a great geographic area.

Every medium, every media tool, every decision we make is weighed against that mission. Today, W.O.M.E.N. published [WomensRadio.com](http://WomensRadio.com), a rich streaming content site for women leaders; [WomensCalendar.org](http://WomensCalendar.org), the largest listing of events for women (and youth) in the world serving thousands of not-for-profits, individuals and corporations who have events for women or events for which they would like more women to attend; our new WR Channel which can be viewed at [Live365.com](http://Live365.com); [WRMusicReview.com](http://WRMusicReview.com), an online community that allows visitors to interact directly with musicians, artists, industry leaders, fans and friends with blogs, forums, music, videos, images and more, and our amazing [AudioAcrobat.com](http://AudioAcrobat.com), the state-of-the-art, web-based, audio and video production, streaming and podcasting service!

## Who is our audience?

Our media reach one of the largest, richest and most influential marketing segments available on the Web. Currently we are reaching an aggregated audience of over a million unique visitors per month. Soon, with our all-new, online syndication model, the WR Channel, we will begin to offer a full channel of women's voices for **free**!



## What are the demographics of the audience?

Most of our audience, by design, are women 40-65+, entrepreneurs, executives in business, and leaders in Not-For-Profit, Government and Education. Because of their values, most of these women are also considered "Cultural Creatives," a term coined by the national researcher and author Paul Ray. These women are the thought leaders and influencers of our day. They are like most women in that they make more of the buying decisions about almost everything, but beyond that, they do more travel for business and pleasure, make more and larger decisions about office equipment, hardware and software, financial products for themselves and their staffs and a host of other important purchasing decisions.

## More details about our media and media tool!

Opportunities at WomensRadio:



- Guest Interview opportunities
- Contributing Editor opportunities
- Hosting opportunities
- Free link exchange program—Networking Links
- Book Trailers for Authors
- Blogging and Polling
- Media Partnerships for Organizations and their events

Opportunities at WomensCalendar.org:



- Free event postings for all not-for-profits which serve women and/or youth in any way
- Small per-event fee for all for-profit organizations
- Free link exchange program—Networking Links
- Opportunities to reach a large audience of women
- Connect with women’s organizations to be a speaker through our speaker referral program—SpeakerSpot

Opportunities at AudioAcrobat.com:

- Produce and publish great audio to your Website and emails.
- Create your own radio show, seminar and more
- Record by phone, cell phone, plug-in microphone
- Customize your audio tracks and then upload them as MP3 files
- Create testimonial lines to receive feedback from others about your audio
- Create video and podcasts with audio
- Create new audio and video products and training programs
- [Try the 30 Day FREE Trial](#)



At WomensRadio, the new WR Channel and in our WR Music Review media, we have additional opportunities for women musicians, particularly independent women music artists. For additional information about the opportunities for women in music, please contact our Director of Talent, Brian Ball ([Brian@WomensRadio.com](mailto:Brian@WomensRadio.com) or call him: 888 658 4635 ext 250)

Please feel free to contact us about participating or creating a business alliance.

Pat Lynch

CEO

Women’s Online Media and Education Network

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[www.womensradio.com](http://www.womensradio.com)

[www.womenscalendar.org](http://www.womenscalendar.org)

[www.audioacrobat.com](http://www.audioacrobat.com)

[WRMusicReview.com](http://WRMusicReview.com)

The New WR Channel:

[http://www.live365.com/stations/womens\\_radio](http://www.live365.com/stations/womens_radio)