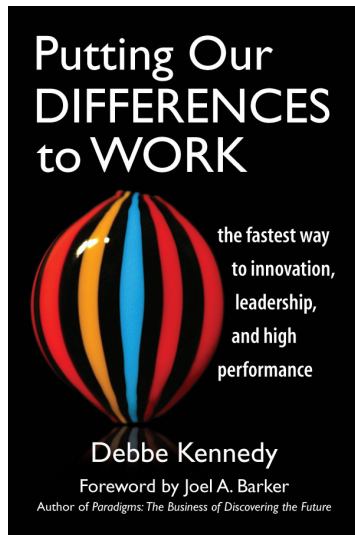


AS SEEN IN JOEL BARKER'S 2009 **Innovation at the Verge** FILM

"What I like best about *Putting Our Differences to Work* is that *Debbe* teaches us how diversity accelerates innovation to everyone's advantage. This is a win/win/win book in which you and your people win, your organization wins, and the world wins. . . . By the way, *Debbe's* book has two chapters on innovation at the verge, which we wrote together." —**Joel Barker**, Futurist, filmmaker, and bestselling author of *Paradigms*



Debbe Kennedy is founder, president, and CEO of Leadership Solutions Companies, an award-winning enterprise since 1990, specializing in custom leadership, organizational, and virtual communications solutions—and also the Global Dialogue Center, an online virtual gathering place for people throughout the world. Formerly, she had a distinguished leadership career with IBM Corporation for over twenty years.

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Putting Our Differences to Work The Fastest Way to Innovation, Leadership, and High Performance

FOREWORD BY **Joel A. Barker**

A practical guide that changes the prevailing rules of how to think, behave, and operate in the 21st Century. . .

- Illuminates five qualities for leaders and innovators at every level.
- Provides a proven step-by-step process for creating powerful teams based on *difference*.
- Shares first-person stories and best practices to apply the new ideas to your team and organization.
- Includes two "innovation at the verge" chapters, which Debbe Kennedy and Joel Barker wrote together.

Organizations and individuals all over the world are discovering that knowledge and know-how for putting differences to work is a critical skill and the most powerful accelerator for generating new ideas, creating innovative solutions, executing organizational strategies, and engaging everyone in the process. In this personal and practical guide for leaders and innovators ready to work at "the verge," Debbe Kennedy draws from her independent work, and collaborative research and practical experiments with Joel Barker for over a decade, showing all of us how to become better leaders at this time of challenge and opportunity.

See Joel Barker's video book review and primer to the book at www.puttingourdifferencetowork.com/about.html



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