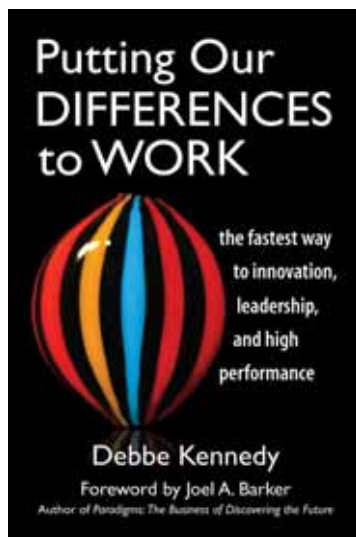


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"What I like best about Putting Our Differences to Work is that Debbe teaches us how diversity accelerates innovation to everyone's advantage. This is a win/win/win book in which you and your people win, your organization wins, and the world wins. . . . By the way, Debbe's book has two chapters on innovation at the verge, which we wrote together." —Joel Barker



Debbe Kennedy is founder, president, and CEO of Leadership Solutions Companies, an award-winning enterprise since 1990, specializing in custom leadership, organizational, and virtual communications solutions—and also the Global Dialogue Center, an online virtual gathering place for people throughout the world. Formerly, she had a distinguished leadership career with IBM Corporation for over twenty years.

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CONTACT DEBBE KENNEDY:

dkennedy@globaldialoguecenter.com
650.728.0909

Debbe Kennedy

Putting Our Differences to Work

The Fastest Way to Innovation, Leadership, and High Performance

FOREWORD BY **Joel A. Barker**

A practical guide that changes the prevailing rules of how to think, behave, and operate in the 21st Century. . .

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See Joel Barker's video commentary about the book at www.innovationattheverge.com/podtw.html



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Accelerating Marketing Performance

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"I own the hardcover version of the book *Putting Our Differences to Work: The Fastest Way to Innovation, Leadership, and High Performance*, but the book came to life when I was able to actually read the book as a PDF E-book. I am completely blind and I was very happy to find that the PDF E-book was accessible and read well with my screen reader. Debbe Kennedy truly knows the benefits of putting our differences to work and what it takes to be an effective leader."

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Project Manager, Hewlett Packard

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*"Welcome the unexpected. Watch for the uncharted path that bears your name.
Look for the signs that lead to the verge of differences.
I'll meet you there. Lead the way!"*

–Debbe Kennedy

